

CS/HM/SEM-1/BHM-102/2010-11

2010-11

ENGLISH LANGUAGE & COMMUNICATION

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :
10X1 = 10
- i) Akbar was the of the Moghuls.
 - a) great b) greater
 - c) greatest d) most great.
 - ii) The work is his capacity.
 - a) above b) beyond
 - c) under d) below.
 - iii) There's a good film on TV tonight
 - a) I watch it b) I like watching it
 - c) I'm going to watch it d) None of these.
 - iv) is the capital of India ?
 - a) Which b) Who
 - c) When d) What.
 - v) I went to the supermarket some coffee.
 - a) buying b) buy
 - c) to buy d) for buying.

- vi) Kate and I don't see very often.
- a) themselves b) us
 - c) ourselves d) each other.
- vii) Which of the following is not an example of upward communication ?
- a) Orders b) Grievances
 - c) Complaints d) Periodical reports.
- viii) Which of the following is an example of downstream communication ?
- a) Complaints b) Grievances
 - c) Periodical reports d) Orders.
- ix) Which of the following is the antonym of *flexible* ?
- a) Adaptable b) Rigid
 - c) Rational d) Stretchable.
- x) Grapevine communication is an example of
- a) informal communication
 - b) non-verbal communication
 - c) formal communication
 - d) none of these.
- xi) Decoding is done by the of the message.
- a) messenger b) sender
 - c) receiver d) medium.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following.

3X5 = 15

2. Give the definition of communication.
3. What are the advantages of oral communication ?

4. Write about committee and conference.
5. What are the functions of communication ?
6. Write some principles of communication.
7. What are the limitations of downward communications ?

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. 3X15 = 45

8. What are the elements of communication ?
9. What are the two main hindrances in the Shannon-Weaver model of communication ?
10. What are the different means of non-verbal communication ?
11. Write an essay on 'Global Warming'.
12. Write an introduction of yourself in an interview for a job.

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