

CS/HM/SEM-1/BHM-101/2009-10

2009

## PRINCIPLES OF MANAGEMENT

*Time Allotted : 3 Hours*

Full Marks : 70

*The figures in the margin indicate full marks.  
Candidates are required to give their answers in their own words  
as far as practicable.*

GROUP – A

( Multiple Choice Type Questions )

1. Choose the correct alternatives of the following : 10X1 = 10
- i) Who is the founder of modern management theory ?
    - a) Henri Fayol b) Frederick Taylor
    - c) Elton Mayo d) Ordway.
  - ii) Who is the founder of modern scientific management ?
    - a) Frederick Taylor b) Peter Drucker
    - c) Elton Mayo d) Henri Fayol.
  - iii) Who wrote the book “The Practice of Management” ?
    - a) Adam Smith b) Peter Drucker
    - c) Elton Mayo d) Henri Fayol.
  - iv) Two - factor theory of motivation was proposed by
    - a) Herzberg b) Maslow
    - c) Alderfer d) McClelland.
  - v) Which factor is not under the Maslow's hierarchy of needs ?
    - a) Physical needs b) Safety needs
    - c) Social needs d) Existence needs.

- vi) ERG theory of motivation was proposed by
- a) Alderfer b) Vroom
  - c) McClelland d) Herzberg.
- vii) In the ERG theory of motivation 'E' stands for
- a) existence needs b) excellent needs
  - c) eager needs d) equity needs.
- viii) McClelland's theory of needs focuses on
- a) need for achievement b) need for power
  - c) need for affiliation d) all of these.
- ix) The first comprehensive contingency model for leadership was developed by
- a) Fred Fiedler b) Maslow
  - c) Porter and Lawler d) Vroom.
- x) Trust is of three types in organizational relationship which are
- a) deterrence based b) knowledge based
  - c) identification based d) all of these.

#### GROUP – B

( Short Answer Type Questions )

Answer any *three* of the following. 3X5 = 15

2. Distinguish between centralization and decentralization.
3. Explain the concept of authority and responsibility.
4. Explain the term 'departmentation'.
5. Define motivation. In what sense is this term different from motives and motivators ?

#### GROUP – C

( Long Answer Type Questions )

Answer any *three* of the following.

3X15 = 45

6. Define control. Discuss the steps involved in control. State the major features of a good control system.
7. Discuss the contributions of Fayol in Modern Management Process School.
8. What are the characteristics of a good plan ? Name the major planning premises.
9. Discuss various approaches of span of management and their limitations. What are the factors determining span of management ?

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