

CS/BSM(N)/SEM-2/BSM-201/2012

2012

ENGLISH – II

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

i) One who is able to make an eloquent speech is

a) curator b) orator

c) director d) operator.

ii) That which cannot be altered is

a) irrevocable b) inaudible

c) incredible d) ineligible.

iii) Brutal means

a) humane b) ruthless

c) adamant d) criminal.

iv) Antique is

a) old fashioned b) modern

c) rare d) unique.

v) Plane tickets cheaper nowadays.

a) is b) being

c) was d) are.

vi) I am sure they will fight tooth and nail for their rights.

The meaning of the underlined words is

a) With all their rights b) Without any weapons

c) With all their might d) Very cowardly.

vii) You cannot have your own cake and eat it too.

The meaning of the underlined words is

- a) Enjoy forever
- b) Have it both ways
- c) Enjoy without payment
- d) Absolve yourself of guilt.

viii) Having infinite knowledge means

- a) optimist b) obedient
- c) omniscient d) feminist.

ix) One who is preoccupied with an unrealistically optimistic approach to life is

- a) opportunist b) melancholic
- c) rationalist d) quixotic.

x) A person who does not take wine is

- a) teetotaler b) vulnerable
- c) alcoholic d) vegetarian.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. You are the Media Manager of WEARWELL FOOTWARE and are shortly opening a store in 176/1, M. G. Road, Kolkata.

Draft an advertisement mentioning your store, its location and various introductory offers, for a leading newspaper of the city.

3. What objectives and strategies would you follow while drafting a sales promotion letter ?

4. Match the following words with their meanings and make sentences with them :

accept to adjust

adapt to agree

except take an idea, habit, etc.

adopt to hope

expect to exclude

5. What are the differences between an agenda and the minute of a meeting ?

6. Fill in the blanks choosing the most suitable word from the choices given in the brackets :

i) They moved their new house two years back.

(*round / on / over / into*)

ii) Be careful. Your gun should not go

accidentally. (*away/off/over/on*)

iii) The Government was determined to push the

legislation (*through/in/on/off*)

iv) I ran an old friend in Amsterdam.

(*out/through/into/up*)

v) The flight could not take in time because of

the fog. (*on/up/away/off*)

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. You are Sumit Sharma, a graduate in Sports Management, and are looking for a job in one of the premium event management companies in India. Draft a job application letter and curriculum vitae to apply for the position of a management trainee in that organisation.

8. Read the passage and answer the following questions :

Subhash Chandra Bose fought against the English keeping the nation one by **gaining** too much power. Well educated

Subhash was unable to **pocket** the insult of his country. So he started a **mammoth** fighting against the rule of alien. At first moderate Congressmen opposed the **fiery** step of Netaji and advised him to adopt their style. He heard everyone but did according to his sheer characteristics. In course of time he became a popular figure of the country and was supported by a large number of countrymen. Congress was working in two **factions** for the freedom struggle against the cruel rule of the English. Netaji never opposed Gandhiji, rather he worked separately with the help of countrymen. His struggle was **subdued** violently but Netaji never deviated from his way; he rather gained much potentiality as well as experience. He felt the people of India might be in better state if they were ruled by themselves and for that he had to drive away the English forcibly. Then the people of India would **prosper** and could erect the prestige of the country.

In the struggle of 1942 he tried his best in the midst of Second World War when Hitler and Mussolini were in the way to clinch the English. Netaji planned to drive the English from India with the help of Germany. Unfortunately he could not succeed in his **target** and disappeared forever. Ultimately India got independence in 1947 and Netaji could not enjoy himself the pleasure of emancipation. We respectfully call him the Netaji.

- i) Write a precis on the passage, adding a title appropriate to it. 6 + 2
- ii) What was the main idea of Netaji for freedom ? 3
- iii) Why did Netaji seek foreign help ?
 - a) To oppose the English widely

- b) To gain much strength
- c) To gain much support
- d) To incite his countrymen into waging a war against them. 2

iv) Choose the word most nearly the same in meaning to the word **mammoth**. 1

- a) huge b) percentage
- c) improve d) fierce.

v) Choose the word most nearly the opposite in meaning to the word **emancipation**. 1

- a) liberty b) dependency
- c) imprison d) slavery.

9. Write a news article on the IPL conducted with escalating glamour and pomp.

10. Write a proposal to be submitted to your college principal stating how the playground is not adequately spacious enough to hold a national football tournament and what are the alternatives you propose to bring about a change.

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