

CS/BSM/SEM-6/BSM-605/2013

2013 CS/BSM/SEM-6/BSM-605/2013

**ADMINISTRATION OF GAMES & LEISURE
PLEX**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : 10X1 = 10

i) A person who looks after the assets of a leisure complex is known as

- a) general manager b) facility manager
- c) retail manager d) store manager.

ii) The oldest football club in Bengal is

- a) Mohun Bagan
- b) East Bengal
- c) Mohammedan Sporting
- d) Air India.

iii) A club attracts membership through its various

- a) events b) festivals
- c) both (a) and (b) d) none of these.

iv) Payment made by members in a club is mainly through

- a) cash only b) cash and credit
- c) drafts d) none of these.

v) In India the club culture is still in its

- a) early stage b) matured stage
c) advanced stage d) none of these.
- vi) The IPL tournament was a grand success and its commissioner was
a) Lalit Modi b) Sharad Pawar
c) Niranjan Shah d) Anant Joshi.
- vii) A group of people who have been formally assigned some tasks for their implementation is
a) forum b) committee
c) both (a) and (b) d) none of these.
- viii) The monthly contribution made by the members in a club is known as
a) token b) subscription
c) admission fee d) allotment money.
- ix) A club attracts membership through its various
a) events b) festivals
c) both (a) and (b) d) none of these.
- x) In an equity club members elect
a) board of directors b) shareholders
c) both (a) and (b) d) none of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. 3X5 = 15

2. Why is corporate membership in clubs becoming popular ?
3. What do you mean by leisure ?
4. How is a member chosen ?
5. How can membership be terminated ?

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

6. What are the various job opportunities in the lifestyle management industry ? Mention some of the events that take place in such industries.

7. What are the various types of memberships that we find in a leisure club ? How does a lifestyle club raise fund for its resources ?

8. What are the duties and qualification of the general manager of a reputed club ?

9. Write and explain in detail about the management of any one of the following :

a) Space circle club

b) CCFC.