

CS/BSCM/SEM-6/BSCM-604/2012

2012

**INTERNATIONAL OPERATION &
GLOBAL SUPPLY CHAIN**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : 10X1 = 10

i) Cheaper labour is the effect of

- a) Global cost force b) Technological force
- c) Market force d) All of these.

ii) International supply chain can affect by

- a) trade protection b) trade movement
- c) trade mechanism d) trade balance.

iii) Wastivity creates contribution to the output.

- a) positive b) negative
- c) both of these d) none of these.

iv) International supply chain can affect by

- a) trade protection b) trade movement
- c) trade mechanism d) trade balance.

v) Green productivity is one type of

- a) function b) philosophy
- c) technique d) none of these.

vi) A global market force defines pressures created by

- a) foreign competitors b) regional suppliers

- c) foreign suppliers d) none of these.
- vii) To lower the cost of new facility many governments provide
 - a) subsidy b) tax break
 - c) cost pull d) functional cost.
- viii) Flexible supply chain is designed with supplier(s).
 - a) single b) dual
 - c) multiple d) international.
- ix) Which of the following is not a part of waste management ?
 - a) Waste control b) Waste reduction
 - c) Waste Carrying d) Waste elimination.
- x) Reverse flow logistics include
 - a) EDI b) EFT
 - c) recycle d) waste.

GROUP – B

(Short Answer Type Questions)

Write short notes on any *three* of the following. 3X5 = 15

2. Speculative strategy
3. Cost force
4. Technology force
5. How does political force affect the Global Chain System ?
6. Local autonomy versus control logistics.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. 3X15 = 45

7. Define Green Supply Chain. Discuss different types of green supply chain performance indicators. 2 + 13

8. Outline in brief the different forces of global supply chain.

Give examples.

9. a) Explain the requirements for global strategy

implementation.

b) Mention the advantages of global supply chain. 8 + 7

10. Write notes on any *three* of the following : 3X5

a) Strategies of green supply chain

b) Levels of green supply chain

c) Different views of global logistics

d) Barriers of main force.

11. "Political and economic forces may greatly affect the drive towards globalization". Do you agree to this statement ? If

so give some examples in support of you. Statement.