

CS/BIRM/SEM-6/BIRM-605/2011

2011

SOCIAL RESEARCH METHODS

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

i) Social Research Method relies on

a) Empirical evidence b) Relevant concepts

c) Scientific theories d) All of these.

ii) Research design can be classified as

a) exploratory b) descriptive

c) experimental d) all of these.

iii) Secondary data are collected through

a) Trade journals b) Case studies

c) Mechanical devices d) Observation.

iv) Which of the following is a method of data collection ?

a) Questionnaire b) Interviewing

c) Observation d) All of these.

v) Snow-ball sampling is

a) Probability sampling

b) Non-probability sampling

c) Both (a) & (b)

d) None of these.

vi) Extraneous variable is

- a) dependent variable b) independent variable
 c) both (a) & (b) d) none of these.
- vii) is a set of elements taken from a large population according to certain rules.
 a) Sample b) Population
 c) Statistics d) Element.
- viii) Delphi technique is
 a) Projective technique
 b) Used in qualitative research
 c) Used in quantitative research
 d) None of these.
- ix) TAT stands for
 a) Thematic Appreciation Test
 b) Thematic Apperception Test
 c) Thematic Application Test
 d) Thematic Adaptation Test.
- x) Strata is stratified sampling is
 a) homogeneous b) heterogeneous
 c) mutually exclusive d) none of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. State the important objectives of research.
3. Explain the concept of technical report.
4. What do you mean by coding of data ? Give example.
5. Differentiate between data and information.
6. State the essentials of a good questionnaire.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. a) Explain in detail the different steps involved in a research process.

b) Distinguish between quantitative research and qualitative research. $12 + 3$

8. Define observation. Explain the types of observation. What are the advantages and limitations of observation method ?

$2 + 8 + 5$

9. Define research report. Briefly explain the format of a research report. What do you mean by Abstract ? $2 + 10 + 3$

10. Define data. Enumerate the different types of data used in research process ? What do you mean by primary and secondary sources of data ? Distinguish between primary and secondary data. $2 + 5 + 4 + 4$

11. Define research. List and explain the 'articles of faith' of the Scientific method. Display the structure of title page of a report. $2 + 10 + 3$