

CS/BIRM/SEM-6/BIRM -602/2011

2011

REINSURANCE & INSURANCE MARKETING

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives of the following :

10 × 1 = 10

i) Reinsurance is a contract between Insure and

- a) Reinsurer b) Insured
- c) Proposer d) none of these.

ii) Reinsurance is always a contract of

- a) utmost good faith b) loss
- c) indemnity d) profit.

iii) India Reinsurance Corporation was formed in the year

- a) 1900 b) 1938
- c) 1956 d) 1973.

iv) General Insurance Corporation of India formed

under.....Act

- a) LIBNA b) SIBNA
- c) GIBNA d) GOBNA.

v) Which one is Risk base treaty ?

- a) Quota Share b) Facultative
- c) Excess of loss d) Stop loss.

vi) World Reinsurance Account maintained by

- a) GAPP of USA b) GAPP of India

- c) GAPP of Canada d) none of these
- vii) SPV stands for
- a) Special Purpose Vehicle
- b) Short Purpose Value
- c) Simple Profit Value
- d) Special Pure Value.
- viii) Accounts, sales records are examples of
- a) Primary data b) Interviewed data
- c) Simple data d) Secondary data.
- ix) Higher the Risk, will be Premium.
- a) Lower b) Equal
- c) Higher d) none of these.
- x) is the insurance of the risk assumed by the insurer.
- a) Life insurance b) Fire insurance
- c) Reinsurance d) Co-insurance.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following.

$$3 \times 5 = 15$$

2. State about Insurable interest and uberrima fides in re-insurance and how it arise.
3. Write about the market of Insurance. Give example.
4. State the alternative of re-insurance in India.
5. Write about the intermediaries of insurance marketing.
6. Define the concept of Inward Reinsurance Business. Give example.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. a) What do you mean by rate making ?

b) Explain the various methods of rate making.

c) Mention the data required for rate making. $2 + 9 + 4$

8. a) Write about the methods for Re-Insurance Commission.

b) Calculate the loss ratio from the following data :

Premium ceded during the year is Rs. 1,78,436

Incoming Premium Reserve - Rs. 65,658

Losses paid during the year - Rs. 1,51,362

Outgoing Premium Reserve - Rs. 71,374

Outgoing Loss Reserve - Rs. 39,789

Incoming Loss Reserve - Rs. 64,499 $5 + 10$

9. a) Define setting retention.

b) What is Reinsurance Programme Design ? Discuss the objectives of Reinsurance Programme Design. Why is this important? $5 + 10$

10. a) What is Negotiable & placement of Reinsurance ?

b) Explain the factors of information considered for Negotiable & Placement of Re-insurance. Give example.

$3 + 12$

11. Write short notes on the following (any two) :

$2 \times 7\frac{1}{2}$

i) Insurance Model

ii) Statutory Requirement

iii) Reinsurance Financial Security

iv) Service Marketing.