

2012

TEXTILE MILL MANAGEMENT-I

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Objective Type Questions)

1. Choose the correct alternatives given in brackets to fill up the gap of the following statements : $10 \times 1 = 10$

(i) Authority is given to (*the position /position holder / a group of people*)

(ii) Complex nature of work demands..... span of control. (*No/large / small*)

(iii) is called as the father of the scientific management. (*Elton Mayo/F.W. Taylor/ H.L. Gantt*)

(iv) Matrix structure is a super imposition of functional structure on (*line structure /line and staff structure/project structure*)

(v) Feed back is very in written communication. (*quick / instantaneous/late*)

(vi) Formal planning is meant for..... . (*past evaluation/future improvement/emotional future*)

(vii) One of the MBO limitations is that it is..... . (*pressure oriented/result oriented philosophy/based on objective appraisal*)

(viii) The term strategic plan is often used inter-changeably

with.....planning. (*short range/intermediate/long range*)

(ix) Communication always involves to people, e.g., a sender and a (*partner /follower/receiver*)

(x) Recruitment and selection of employees comes under the management department. (*personnel/production/financial*)

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. What is 'leadership' ? State the important qualities of a leader. 1 + 4

3. Define "management by objectives". Enumerate the benefits and limitations of MBO. 1 + 4

4. What is forecasting ? Differentiate planning and forecasting.

1 + 4

5. Point out briefly, the various contributions of F.W. Taylor, the founder of scientific management.

6. Differentiate between 'Short range planning' and 'Long range planning'.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. a) What is "industrial ownership" ?

b) What are the different types of ownerships ?

c) Write in details about the Cooperative societies, mentioning its merits and demerits. 1 + 2 + 12

8. a) What do you understand by 'decision making' ?

b) Discuss the process of decision making.

c) Discuss the 'Delphi Technique' for decision making.

2 + 8 + 5

9. a) What is the necessity of an "organisational structure" ?

b) Discuss 'Line and Staff organisation' with its benefits and limitations.

c) Write a note on 'Matrix organization'. 2 + 8 + 5

10. a) What is the significance of proper selection of employees in an organisation ?

b) Explain the steps followed in selection procedure.

5 + 10

11. a) What is budgetary control ?

b) What are the different types of budgets, generally prepared in an organisation ?

c) Discuss the detail of 'Break-even analysis'.

5 + 5 + 5

12. Write short notes on any *two* of the following : $2 \times 7\frac{1}{2}$

a) Management information system

b) Group dynamics

c) Concept of maintenance management.

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