### CS/B.Tech(ME/PE)/SEM-8/ME-821/2012

### 2012

# TOTAL QUALITY MANAGEMENT

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words

as far as practicable.

#### GROUP - A

## ( Multiple Choice Type Questions )

1. Choose the correct alternatives for any ten of the following:

 $10 \times 1 = 10$ 

- i) Statistical quality control approach was introduced in
- Japan by
- a) Dr. Edward Deming b) Dr. K. Shikawa
- c) Joseph Juran d) Philip Corby.
- ii) The length of time that the product can be used before it

fails is called

- a) availability b) reliability
- c) maintainability d) all of these.
- iii) In Deming Wheel (P-D-C-A) A indicates the term
- a) Activity b) Act
- c) Addition d) none of these.
- iv) How to reduce the cost of quality?
- a) By increasing the degree of conformance
- b) By decreasing cost of failure
- c) Both (a) and (b)
- d) None of these.
- v) The principle of 'Vital few of Trivial many' is used in
- a) cause and effect diagram
- b) Pareto diagram
- c) brainstorming

- d) none of these.
- vi) Risk of rejecting the lots of quality better than or equal
- to the specified AQL is called
- a) consumer risk
- b) producer risk
- c) operating characteristic curve
- d) reliability factor.
- vii) The sensibility of p-chart to change in quality is
- a) equal to that of rain chart
- b) equal to that of *c*-chart
- c) equal to a chart of average
- d) equal to that of *u*-chart.
- viii) The probability to that an item will perform a stated

function satisfactorily for a stated time period under

specified condition is

- a) reliability b) quality
- c) availability d) none of these.
- ix) What is the most efficient measure of central tendency?
- a) Geometric mean b) Arithmetic mean
- c) Harmonic mean d) Median.
- x) Quality cost is best classified as
- a) cost of inspection and test
- b) direct, indirect and overhead cost
- c) cost of prevention, appraisal and failure
- d) unnecessary cost.
- xi) Assignable causes are the result of difference among
- a) workers b) machines
- c) materials d) all of these.
- xii) Normal distribution is assumed in
- a) P-chart b) R-chart
- c) *U*-chart d) *C*-chart.

### (Short Answer Type Questions)

Answer any *three* of the following.  $3 \times 5 = 15$ 

- 2. Draw the flow process chart (material type) for the following sequence of operations : (assume suitable distance and time)
- a) Steel plates are in store
- b) Moved to gas cutting machine
- c) Wait for cutting machine being set
- d) Plates cut to size
- e) Plates moved to machine shop
- f) Inspection done before machining.
- 3. In a customer satisfaction survey at a local fast food restaurant, the following complaints were lodged: (nos. of complaints are in bracket)
- a) Cold food (105)
- b) Flimsy utensils (2)
- c) Food tastes bad (10)
- d) Salad not fresh (94)
- e) Poor service (13)
- f) Food too greasy (9)
- g) Lack of courtesy (2)
- h) Lack of cleanliness (25).

Draw a Pareto chart for the complaints.

- 4. Draw the operating characteristic (OC) curve for a single sampling plan. Indicate different zones in the curve.
- 5. What do you mean by (a) Producer's risk, (b) Consumer's risk, (c) Average outgoing quality?
- 6. What are the benefits of an organization if it is adopting ISO 9001:2008 certification ?

#### GROUP - C

## ( Long Answer Type Questions )

Answer any *three* of the following.  $3 \times 15 = 45$ 

7. a) What is process capability ratio? 3

- b) A process had mean X = 41.5 and standard deviation 0.92. If the upper satisfaction limit (USL) and lower specification limit (LSL) for the process are 47 and 39, calculate the process capability indices for the process.
- c) Name the prominent quality gurus. What is Juran's quality trilogy? 4
- 8. a) What is Statistical Process Control? 2
- b) What are the various types of Control charts? 4
- c) Determine the control limits for *X* and *R* charts if

$$\sum X = 357.50$$
,  $\sum R = 9.90$ , Number of subgroup = 20.

It is given that  $A_2 = 0.18$ ,  $D_3 = 0.41$ ,  $D_4 = 1.59$ ,

d2 = 3.735. Also find process capability. 9

- 9. a) What is acceptance sampling? What are the reasons for acceptance sampling? 4
- b) What is an operating characteristic (OC) curve ? 3
- c) What is Six Sigma? 2
- d) Name and describe the various steps in the application of Six Sigma. 6
- 10. a) What is Quality Function Development (QFD)? 2
- b) What are the benefits of QFD ? 5
- c) Using a schematic diagram, explain the various steps in construction of the QFD house of quality. 8
- 11. Write short notes on any *three* of the following:  $3 \times 5$
- a) Kaizen
- b) Taguchi's quality loss function
- c) Quality characteristics
- d) JIT concept and its implications
- e) Process capability ratio.

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