

**CS/BBA(H)/ SEM-6/BBA-604/2013**

**2013**

**HEALTH CARE MANAGEMENT**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words*

*as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any ten of the following :

10 × 1 = 10

i) National Health Programmes have been launched by

- a) State Government                      b) Central Government  
c) Public Institutions                      d) All of these.

ii) Which is the oldest disease known to be mentioned ?

- a) Cancer                                      b) Tuberculosis  
c) Malaria                                      d) Leprosy.

iii) ASHA stands for

- a) Accredited Social Health Activists  
b) Awarded Social Health Activists  
c) Accredited Society Health Activity  
d) Awarded Social Health Activity.

iv) NRHM was launched in India in the year of

- a) 2000                                      b) 2004  
c) 2005                                      d) 2007.

v) Which therapy has revolutionized the treatment of leprosy ?

- a) Multidistance therapy
  - b) Multidrug therapy
  - c) Multivitamin therapy
  - d) Million drug therapy.
- vi) Telemedicine has been defined as use of ..... to provide medical information and services.
- a) Transport
  - b) Telepathy
  - c) Telecommunications
  - d) All of these.
- vii) Inefficient use of resources in healthcare may be due to
- a) inefficient manpower use
  - b) inappropriate use of technologies
  - c) misdistribution of available resources
  - d) all of these.
- viii) FAO stands for
- a) Fire and Associates Organization
  - b) Food and Agricultural Organization
  - c) Food and Ordinance Organization
  - d) Fatal Accidents Operational Norms.
- ix) Recommendation for the setting up of PHCs was given for the first time by
- a) Mudaliar Committee
  - b) Chopra Committee
  - c) Bhore Committee
  - d) Srivastava Committee.
- x) MDT means
- a) Minimum Drug Therapy
  - b) Multi-Dimension Therapy
  - c) Multi-Drug Therapy

- d) None of these.
- xi) Rural health service is provided by a subcentre tribal area for every
- a) 6000 population      b) 5000 population  
c) 3000 population      d) 2000 population.
- xii) The indicator of improvement in health status is
- a) number of patients visiting hospital  
b) number of child births  
c) increase in life expectancy  
d) none of these.
- xiii) The headquarters of WHO is at
- a) Rome                      b) Geneva  
c) Berlin                     d) New York.

**GROUP – B**

**( Short Answer Type Questions )**

Answer any three of the following.  $3 \times 5 = 15$

2. Briefly explain the contribution of different committees in Health Care.
3. Discuss about the AIDS Control Programme.
4. What do you mean by budgeting ? Discuss different approaches to budgeting.
5. Discuss the limitations of Pulse Polio Vaccination Programme in India.
6. What do you mean by multilateral agencies ? Briefly state the role of one such multilateral agency in health.

**GROUP – C**

**( Long Answer Type Questions )**

Answer any three of the following.  $3 \times 15 = 45$

7. Briefly discuss about the inputs and outputs in relation to health services in India.
8. Write in a short about the role of NGOs in providing health services in India.
9. Elaborate with examples the areas of success and failure in the 'public private partnership' model in health care delivery system in India.
10. What is Health Planning Cycle ? Discuss the problems encountered in health planning. 7 + 8
11. Write notes on the following : 7.5+7.5
  - a) Telemedicine in India
  - b) India as a health tourism destination.
12. Write short notes on any three of the following :
  - a) PERT-CPM method
  - b) Health Insurance System
  - c) Social Cost Benefit Analysis
  - d) Role of WHO
  - e) Health Planning Cycle.

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