CS/BBA(H)/SEM-6/BBA-604/2012

2012

HEATH CARE MANAGEMENT

Time Allotted : 3 Hours

Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words

as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10x1 = 10

i) Bhore Committee was appointed by the Govt. of India

- in
- a) 1962 b) 1946
- c) 1963 d) 1965.
- ii) Zero-based budget is related with
- a) it starts from zero
- b) last year budget
- c) allocation on the basis of historical cost of

information

d) none of these.

iii) Jungalwalla Committee was appointed by the Govt. of

India in

- a) 1968 b) 1966
- c) 1965 d) 1967.

iv) Malaria disease is caused by

a) Bacteria b) Virus

- c) Protozoa d) Insect.
- v) "DOTS" is associated with
- a) Tuberculosis b) Filaria
- c) Malaria d) Dengue.
- vi) Rural health service is provided by a sub-centre in

tribal areas for every

- a) 5000 population b) 6000 population
- c) 3000 population d) 2000 population.
- vii) The headquarters of WHO is at
- a) Rome b) Geneva
- c) Berlin d) New York.

viii) NRR is

- a) net reproductive rate
- b) national reproductive rate
- c) net reproductivity rate
- d) none of these.

ix) Public Health Infrastructure in urban areas consists of

- a) two tier system b) three tier system
- c) four tier system d) none of these.
- x) In 2005, life expectancy for females in India was
- a) 64.1 years b) 65.8 years
- c) 66.3 years d) 67 years.

GROUP – B

(Short Answer Type Questions)

Write short notes on any three of the following.

3x5 = 15

2. Role of I.T. in Heath Care Management

3. AYUSH

4. QALY'S

5. "Budgeting is a tool of control"

socio-economic development ?

6. NHP 2002.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. 3x15 = 457. What is project management ? Write the needs of management in Heath Care. What is critical path method ? 4 + 6 + 58. What is hospital performance? How can it be measured? Write the merits of it. 2 + 8 + 59. What is Health Care financing ? Explain the sources of health service financing. Discuss the various mechnanisms of health financing and expenditute with special reference to 2 + 5 + 8India. 10. Briefly discuss about the Universal Immunization Programme in India. 11. Describe the contemporary trend in health care system of India. How can health care be regarded as a component of

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8+7